Corporate Social Responsibility Report 2021 - 2022

www.npxinnovation.ca

Why We Give Back

Our Mission

We believe it is the responsibility of every individual, every company, to make the world we live in a better place...and what better place to start than in your local community.

Our Focus

Our focus includes the local community, diversity & inclusion, and using technology for good.

Our Approach

Try New Things
Innovation is our top priority. We bring that innovation to our community and help in whatever way we can.

Do Good Things
Community Involvement is an ongoing effort. We have a twice a week, company-wide, meeting dedicated to community initiatives.

Move Fast
We bring the fast moving start-up environment to help community.

Treat It Like A Project
Our community initiatives are a priority and are treated like a project. We look at the need, make a plan, and get to work!

Tracking Our Impact
We use a home built app to track our ongoing initiatives, action items hours volunteered, and donation amounts.

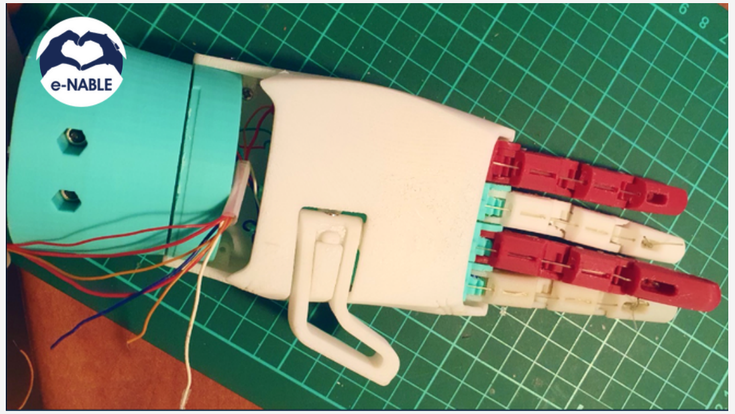
Initiative Highlights

APP FOR CHIPPEWAS OF GEORGINA ISLAND

What: To travel back and forth from the mainland the residents at Georgina Island use a Barge that takes around 1 - 2 hours round trip.

How: We built an app that residents can use to get real-time updates of where the barge is using cameras and GPS tracking.

The Impact: This barge is often unreliable so the App we created gives residents real-time updates to easily plan journeys.



E-NABLE PROSTHETICS

What: An existing volunteer platform that allows people and companies to create prosthetics for those in need.

How: Volunteers manufacture free and low-cost prosthetic upper limb devices for children and adults using 3D printers.

The Impact: There are only a handful of e-NABLE manufactures in Canada. We can speed up the process to get prosthetics to Canadians by joining this foundation.

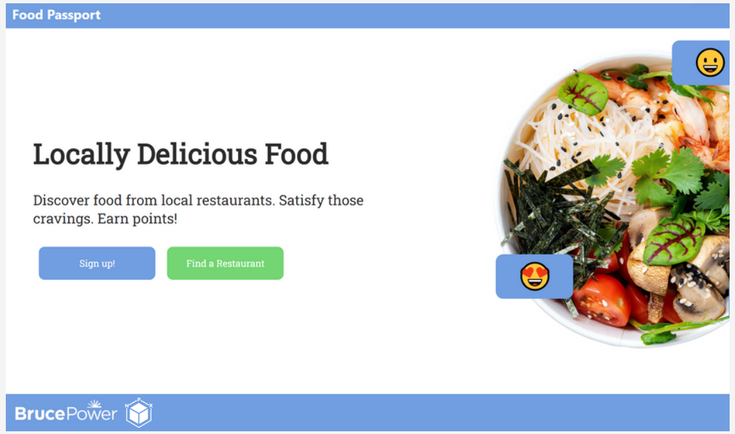
IMPAX FOR HEALTHCARE HEROES

What: During the height of COVID-19 we wanted to give back to both our local healthcare workers and local stores.

How: We fundraised to provide gift cards of $25-$50 dollars to local business for each healthcare worker at the South Bruce Grey Medical Centre.

The Impact: We were able to raise over $5000 or 200 gift cards for the amazing staff at the South Bruce Grey Medical Centre.

Initiative Highlights



FOOD PASSPORT

What: A way to encourage people in our community to support local restaurants instead of global block-chains.

How: We created a website to track patronage of local restaurants. Users can submit receipts, unlock badges, earn points etc.

The Impact: We had around 100 active user utilizing our app and eating locally in the community

HABITAT FOR HUMANITY

What: Habitat for Humanity brings communities together to help families build strength, stability and independence through affordable homeownership.

How: A bunch of our team members, friends, and family came together and assisted at a local habitat home build site.

The Impact: Our team participated in two builds over July and plan to do participate in more in the near future.

HIKE FOR HOSPICE

What: An annual event where teams and individuals hike a 5km trail and raise funds for Huron Shores Hospice Center.

How: Funds raised for the Hike for Hospice will provide quality end-of-life care in our 2-bed hospice and support our Community Programs.

The Impact: The Nuclear Design Team that was led by our very own Meagan Fair raised $19,215 for this event.

Leveling Up Our Impact

As Innovators, we always look to continuously improve, grow and do more. Our aim is to increase our impact year-over-year, here's how we improved over the last year.

2020-2021

47+
Total Initiatives

1650+
Hours Volunteered

$192,000+
Amount Donated

2021-2022

55+
Total Initiatives

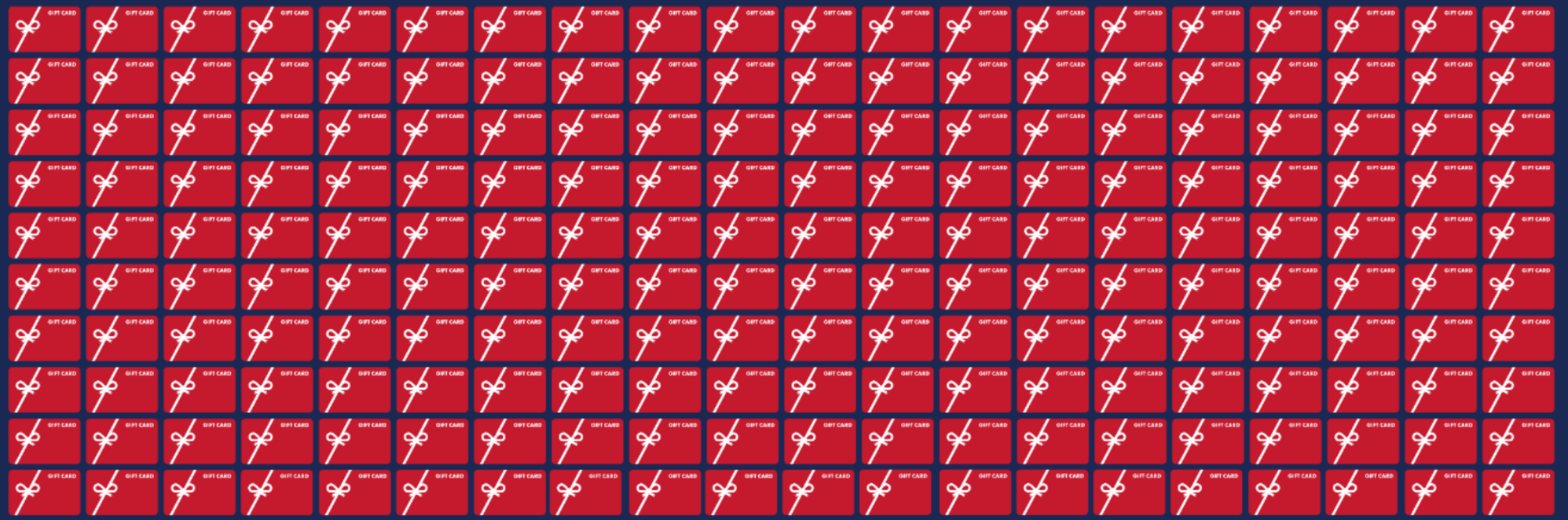
2,000+
Hours Volunteered

$200,000+
Amount Donated

Tracking Our Impact

ImpaX for Healthcare Heroes
Gift Cards sent to Healthcare Workers

KM Ran for Charity
Each Runner represents 10km

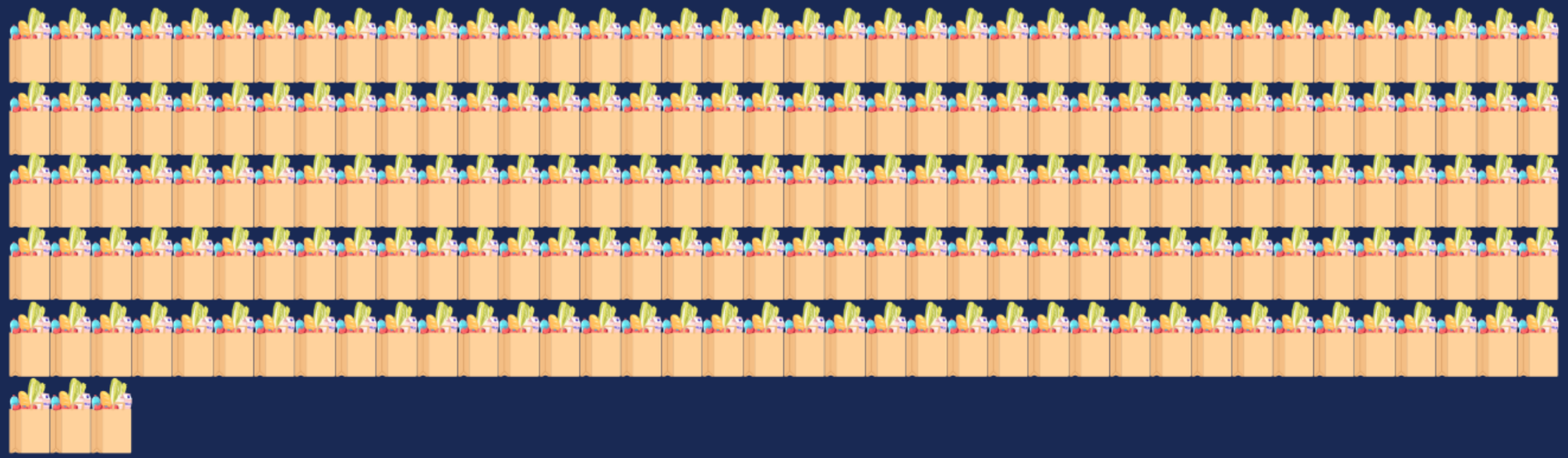


200

4,413

Tracking Our Impact

NPX Food Drive
Perishable Food Items Collected



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ANIDA
Bread Night
Meals made for families in the community

150

Tracking Our Impact

Toronto Tree Planting
Trees Planted in Fleetwood Park, Mississauga

100

Food Passport
People buying locally using our App

96

BRUCE COUNTY public library

iPads Donated for Digital Learning Experiences

10