



# NPX GIVES BACK

Corporate Social  
Responsibility Report

2020 - 2021

[www.npxinnovation.ca](http://www.npxinnovation.ca)





# Our 2020 & 2021 Impact



**Total Initiatives**

**47+**



**Hours Volunteered**

**1650+**



**Amount Donated**

**192,000+**

**Focus Areas**

**Healthcare • Environment • Education • Animals • Children**



# Why We Give Back

*Remembering  
George Floyd*



MAY 25, 2020

## **Our Mission**

We believe it is the responsibility of every individual, every company, to make the world we live in a better place...and what better place to start than in your local community.

## **Our Focus**

Our focus includes the local community, diversity & inclusion, and using technology for good.





# Our Approach

## Try New Things

Innovation is our top priority. We bring that innovation to our community and help in whatever way we can.

## Do Good Things

Community Involvement is an on-going effort. We have a twice a week, company-wide, meeting dedicated to community initiatives.

## Move Fast

We bring the fast moving start-up environment to help community.










# Our Approach



## Treat It Like A Project

Our community initiatives are a priority and are treated like a project. We look at the need, make a plan, and get to work!

## Track Our Impact

We use a home built app to track our ongoing initiatives, action items, hours volunteered, and donation amounts.

Initiative	Ongoing	Add
 Instagramps	<input type="checkbox"/>	<input type="button" value="Add"/>
 Food Passport	<input type="checkbox"/>	<input type="button" value="Add"/>
 Pill Bottles	<input type="checkbox"/>	<input type="button" value="Add"/>
 E-nable	<input type="checkbox"/>	<input type="button" value="Add"/>
 App for Chippewas of	<input type="checkbox"/>	<input type="button" value="Add"/>

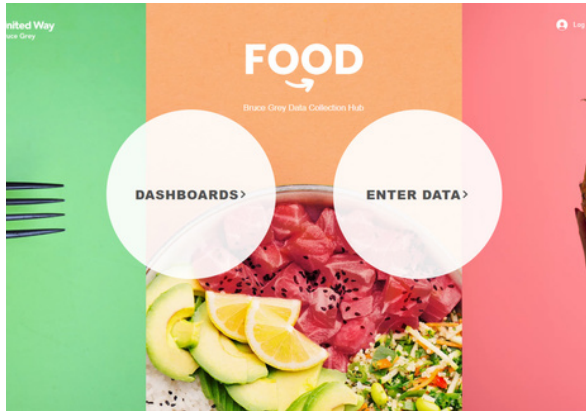
Description
Creating a website or app to track patronage of local restaurants. Users can submit receipts, unlock badges, earn points etc.
<b>Purpose</b>
To encourage buying local.
<b>Lead &amp; Members</b>
 Name: Erica Culliton
Role: Lead
 Name: Youssof Fahmy
Role: Member
Name: Riley Cherrett

To Do	Not Done	Add
<input type="checkbox"/>	Updated restaurants for Kin and Saugeen Shores BIA	<input type="button" value="Add"/>
Lead: Erica Culliton	<input type="checkbox"/>	<input type="button" value="Add"/>
<input type="checkbox"/>	Reach out to Rick to get restaurants on board and promoting	<input type="button" value="Add"/>
Lead: Meagan Fair	<input type="checkbox"/>	<input type="button" value="Add"/>
<input type="checkbox"/>	Quote for sticker with QR code	<input type="button" value="Add"/>
Lead: Meagan Fair	<input type="checkbox"/>	<input type="button" value="Add"/>
<input type="checkbox"/>	New restaurant upload portal to be created	<input type="button" value="Add"/>





# Our Initiatives

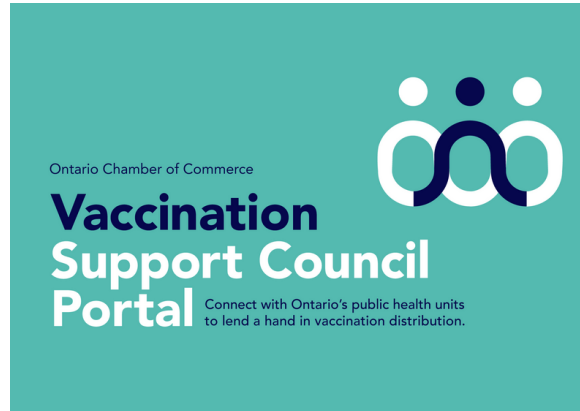


## Food Bruce Grey

**What:** A website developed for the United Way Bruce Grey for local food organizations to submit their data.

**Why:** To create a comprehensive visualization of food insecurity in the region.

**The Impact:** Helps with resource allocation, education, and the idea has spread to other regions.



## OCC Vaccination Support Council

**What:** A website developed for businesses across Ontario to offer help, volunteers, resources and space for vaccination clinics.

**Why:** To aid in Ontario's roll-out of the COVID vaccines.

**The Impact:** Public Health Units were able to easily connect with local businesses.



## GBHStrong

**What:** A website and app developed as an information hub for Grey, Bruce & Huron regions during the pandemic.

**Why:** Ease of having information accessible and all in one place.

**The Impact:** The website and app have been used by 25,000+ people and has housed many of our initiatives supporting local businesses.



# Our Initiatives



## Girls EmPOWERed

**What:** A STEM workshop for young Black girls in collaboration with BrainSTEM Alliance.

**Why:** To increase interest and opportunities for Black girls and women in nuclear power and STEM related fields.

**The Impact:** Girls aged 9-12 had the opportunity to participate in a design challenge and be mentored by inspiring women in the industry.



## All in Ontario Challenge

**What:** A digital auction aimed at supporting our communities through the pandemic in collaboration with the United Way and Bruce Power.

**Why:** Many organizations that the United Way supports were unable to have their regular fundraising events due to lockdowns.

**The Impact:** Raised \$30,000



## 3D Printing PPE

**What:** An initiative to 3D print face shields and ear savers for local healthcare workers and local businesses.

**Why:** There was a shortage of PPE in the beginning of the pandemic and we wanted to help close that gap.

**The Impact:** We produced and delivered over 2749 face shields, and 3470 ear savers.





# Feedback From Our Community



Francesca Dobbyn • 2nd  
Disruptive Leader

2mo \*\*\*

Thank you for helping us tell our community's story of meeting food needs

Like · 2 | Reply



**Amazing Race Kincardine** Thank you SO much for donating your time to help out with the race, I know everyone had so much fun at your station!



Marc Paiment • 2nd  
Semi Retired Project Manager (Freelance)

1mo \*\*\*

What an amazing way to stimulate interest in STEM!!! From these minds will come questions that will prompt ideas for deployment of STIG, well done NPX!



**Kincardine Record** Great night of stargazing!



Steve McAllister • 2nd

1mo ...

Experienced media communications leader and collaborat...

Big-time props to NPX for continuously stepping up and doing good deeds for their community.



Lorraine Needham • 2nd

2w \*\*\*

Co-Active Coach, Consultant, Mentor, Trusted Advisor at Lorraine Need...

fantastic community support. Thank you Nuclear Promise X for supporting this and to our yogi Eric.



**Kincardine Pride** Thank you for your support! I hope you will walk with us and join us at Victoria Park afterwards and meet, greet and have fun!!!! 🌈👍



Shona Dykstra • 3rd+

4d \*\*\*

Founder of STEM Connections - Online Network for Teachers and STEM...

This sounds like a fabulous event! I can't wait to hear how it goes.







# Our Partners

We have partnered with a number of organizations in our fundraising efforts and have donated to a wide variety of charities that are important to our team. We are always looking for new organizations to support.



**SCIENTISTS  
IN SCHOOL**

